



PANACHE'23



VEN A CASA
RECONNECTING XISS
8 FEBRUARY 2025



Vision

We envision a centre of academic excellence towards creating a sustainable society with peace, justice, and reconciliation.

Mission

- To become a leading management school in India by offering a portfolio of academic, research, social involvement, and outreach programmes.
- To create leaders with conscience, compassion, competence, and commitment for sustainable development and empowerment of the marginalised.



It fills me with great pride to connect with you. Your achievements have enriched and inspired our institution. Each of you embodies the values of excellence, integrity, and dedication. Your experiences, insights, and support are invaluable to us. Together, let's foster connections and collaboration that uplift our alma mater and create lasting impacts.

About Ven a Casa

Ven a Casa is not merely a reunion; it is a celebration of XISS Alumni journey and their enduring connection with their Alma Mater. XISS recognizes the invaluable contributions of each Alumni, and this meet serves as a platform to honor those who have carried forward the spirit of XISS into their professional lives. It is also an occasion for XISS to acknowledge and celebrate those who have been a part of this journey for 25 years and more. These alumni will be felicitated for their longstanding association and contributions, and XISS looks forward to sharing this proud moment with you all.

About Panache

Panache is an annual student management fest of the Institute. It is an inter-college fest where students from different management colleges, technical institutions, and other degree institutions participate enthusiastically. The event is a 2-day affair ranging from events that are extracurricular in nature to fun and excitement-packed competitions.

The two-day of fun, competitions, and enjoyment come to an end with a gala cultural night with music & dance performances, fashion show, and the highly anticipated Mr and Ms Panache contest.

The dates of Panache 2025 are 6 & 7 February 2025 followed by Ven a Casa on 8 February 2025.

Dr Joseph Marianus Kujur SJ
Director

XISS at a Glance

- The Xavier Institute of Social Service (XISS) was established in 1955 in Ranchi and has established its reputation as a premier educational institution for business management in India.
- The institution is among the pioneer institutes in the country in the field of Personnel Management and Industrial Relations & Social Welfare. The institution offers PGDM courses in Human Resource Management, Rural Management, Financial Management, and Marketing Management.
- Today, it has a legacy of glory & success of over 69 years as a leader in management education, research, consultancy & development interventions.
- XISS Ranchi was ranked 12th in the Eastern Region and 32nd in Top B-School (Private) in India by Fortune India B-School Survey 2023.
- XISS Alumni hold key positions in some of the world's prestigious private and public sector organizations.

Contact details: Sponsorship Team

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<https://xiss.ac.in>

Audience Profile

- Industry Leaders From India and Abroad
- Large Alumni Presence
- 600+ Students of XISS
- Foot Fall of 1000+ people
- Potential Employer Base
- 100+ Strategic Leaders/Decision Makers at one place
- Socially Active - more than 90%
- Age Group - 25-60 +

Why become a Sponsor?

What can you expect?

- Lead generation for your business
- Brand visibility
- Reach out to top corporates and decision makers
- Building relationships with business/industry leaders
- Networking and positive brand image

Interested in learning more?

- Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach.
- Our sponsorship team is available for any questions you may have.

Sponsorship Structure

Platinum	Gold	Silver	Bronze
≥Rs. 10 Lakhs	≥Rs. 7 Lakhs	≥Rs. 5 Lakhs	≥Rs. 3 Lakhs
Benefits <ul style="list-style-type: none"> • 10 min PPT • Coverage on website and social media handles • Logo placement options • Gazebo/Stalls, Flex/Banner, LED Display • Frequent EMCEE Announcement • Around 1000+ invitation mails to be sent with your logo as Platinum Sponsor • Sharing of footfall data • On the day of the event one head can felicitate a Silver Jubilee batch on the stage 	Benefits <ul style="list-style-type: none"> • 5 min PPT • Standee X 3 • Social media promotion • Flex/Banner X 2 • EMCEE Announcement 	Benefits <ul style="list-style-type: none"> • 3 min video playback • Flex/Standee X 2 • Social media promotion • EMCEE Announcement 	Benefits <ul style="list-style-type: none"> • Standee X 2 • Social media promotion • Flex

PAST SPONSORS



ASSOCIATE SPONSOR



Brand Visibility

	PLATINUM	GOLD	SILVER	BRONZE
Space	Yes	Yes	Yes	Yes
Allocation Size	(14ftX22ft), (55ftX10ft), (114ftX9ft), Unlimited Standee Points	(20ftX10ft), (14ftX22ft), (15ftX10ft), 6 Standee Points	(10ftX5ft), (10ftX4ft), 4 Standee Points	As Per Availability (8.5ftX5ft), (10ftX4ft), (9ftX7ft), 2 Standee Points
Days	Both Panache & Ven a Casa (3 days)	Both Panache & Ven a Casa (3 days)	1 day Panache & Ven a Casa (2 days)	Either Panache or Ven a Casa (1 day)

Terms and Conditions for Sponsorship

- 1st Come 1st Serve policy will be followed with the following conditions. (These conditions are in the ORDER OF PRIORITY for deciding the acceptance of a sponsor in case of multiple entries in the given category)
- A confirmed receipt of a Wire transfer of the entire amount based on the sponsorship category opted, to the institute account.
- A Cheque of the entire amount with the current date of encashment, based on the sponsorship category opted.
- A Sanction letter from the Sponsoring Organization with a consent to pay the sponsorship amount following the timeline mentioned, as per the category chosen.
- Facilities to a sponsor (as indicated in the brochure) will be given as per the category chosen only.

